

Eastern Innovation Privacy Policy

Overview

Eastern Innovation follows the Australian Privacy Principles (APPs) under the Privacy Act 1988 (Cth) in managing your Personal Information. For full details of APPs, visit <https://www.oaic.gov.au/>.

Personal Information Collection

We collect personal information (names, addresses, email, phone numbers) through:

- EI Membership Applications
- Interviews and correspondence
- Website (eibc.net.au)
- Event registration
- Media and publications
- Third parties

Purpose and Use

- Primary purpose: Providing services, client information and marketing
- Secondary purposes: Related activities you would reasonably expect
- Unsubscribe from marketing available anytime
- Client communication list (eitribe) used for important notices

Sensitive Information

Used only for:

- Primary purpose obtained
- Related secondary purposes

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Update: 21/1/2025

- With consent or as legally required

Third Parties and Disclosure

- Information collected directly from you where possible
- Third-party information disclosed with notice
- Disclosure permitted with consent or legal requirement

Security and Storage

- Information protected from unauthorized access and misuse
- Retained for minimum 7 years in client files
- Destroyed or de-identified when no longer needed

Your Rights and Access

Contact: Allira Cundy

Address: 5a Hartnett Close, Mulgrave VIC 3170 Email: allira.cundy@eibc.net.au

- Access and update your information (ID required)
- No access fee (administrative fees may apply for copies)
- Keep your information current
- Submit complaints or queries with your:
 - Name
 - Email
 - Mobile
 - Business Name

This policy may be updated periodically and is available on our website.